

Leisure, Entertainment and Governance (LEGo) An Erasmus Intensive Programme (MA)

NTNU Code: IDR3028/3029 (7,5/15 ECTS)

Deadline first application round: December 15th,
2009

Final deadline: January 20th, 2010

NTNU Quota: 10-12 students

Norwegian students outside of NTNU have to
apply via NTNU.

6-16 april
in Malmö



MALMÖ UNIVERSITY
SPORT SCIENCES



a Partnership between:

Department of Sociology and Political
Science, NTNU, Trondheim
<http://www.ntnu.no/iss/english>

Department of Sport Science, Malmö
University
<http://www.mah.se/english/Schools-and-faculties/School-of-education/Department-Schools/Sports-and-athletic-sciences/>

School of Law, Westminster University
<http://www.westminster.ac.uk/schools/law>

Contact person Norway: Arve Hjelseth
Arve.Hjelseth@svt.ntnu.no



MALMÖ UNIVERSITY
SPORT SCIENCES

Leisure, Entertainment and Governance (LEGo) in Malmö, April 6-16, 2010

The course has a theoretical as well as a practical/methodological link to the upcoming project World Village of Women Sport <http://www.womensportvillage.com/>

This will be used to illuminate sociological, economic, legal and political issues within the context of the entertainment industry (including sport).

The course is based upon various learning activities, including lectures, seminars, student projects, student presentations and active tutoring. In addition, the students are invited to participate free of charge at two conferences during the period:

Two international conferences: Centers and Peripheries in Sport

a) The Development of Football: Commercialization, Culture and Identity, April 8–10, 2010

b) The Development of Women Sport: Separate but not Equal, April 10-12, 2010

<http://www.idrottsforum.org/centersandperipheriesinsport/index.html>



Key approaches

A key approach of the course is to take a comparative perspective to the subject area, both in terms of the different disciplines involved, and the different countries and cultures.

The course will broaden your approach to study, and allow you to combine theories and practice. Successful completion of this course will be academically liberating for the student, and illustrates flexibility and initiative to future employers, and goes some way to creating expertise and possibilities in an expanding area.

Formalities

The Erasmus IP is funded by the European Union under the Erasmus Scheme and is FREE to students who are accepted on the course from NTNU and Westminster. The funding covers travel, accommodation and daily subsistence.

Successful completion of the course can provide you with credits towards your degree in Trondheim/Norway.

The course is offered as a 7,5 ECTS version where most of the work is done in Malmo, or a 15 ECTS version which includes a research paper which is to be submitted within 8 weeks after completion of the course.

The World Village of Women Sports®



Links: <http://www.womensportvillage.com/>

Video at: <http://www.womensportvillage.com/content/video-introduction>

<http://www.idrottsforum.org/centersandperipheriesinsport/index.html>

Centers and Peripheries in Sport

April 8–12, 2010, at Malmö University, Malmö, Sweden

The Department of Sport Sciences at Malmö University, in partnership with the World Village of Women Sport, is organizing two separate, and yet partly coinciding conferences. Both conferences are focusing on inequalities in the development and the governance of sport.

April 8–10, 2010

The Development of Football:
Commercialization, Culture and Identity

Ever since the revolutionary breakthrough of television and, a decade or so later, the infamous Bosman ruling, the world of association football has been divided into strong centers, less powerful semi-peripheries, and more or less marginalized fringes. Some national leagues have, in sporting and economic terms, left the others far behind. What's more, there's a clear division within the national leagues as well, with the same handful of rich and famous clubs claiming top positions in the league tables.. Is this the football of the future? Is the division into centers and peripheries beneficial for football?

Keynote speakers: Richard Giulianotti (UK), John Hughson (UK), Hans Hognestad (Norway), Boria Majumdar (India), Torbjörn Andersson (Sweden)

Parallel sessions
Paper Presentations

April 10-12, 2010

The Development of Women Sport:
Separate but not Equal

There is consensus about the basic inequalities within sports, but how can that be corrected? These and many more questions concerning men, women and sports will be subject to thorough exploration at this unique conference. Are women that play football – or volleyball or golf, or doing long or high jump – any different from men doing the same things? If men and women are different, should sport be organized and arranged on the basis of the biological sex? Must there be special women's football clubs? Is separate equal in sports? Or is it perhaps the other way around, that gender apartheid in the organization of sports leads to a devaluation and trivialization of women's sports?

Keynote speakers: Kari Fasting (Norway), Pirko Markula (Canada), Ceila Brackenridge (UK), Gertrud Pfister (Denmark), Jorid Hovden (Norway), Susanna Hedenborg (Sweden)

Parallel sessions
Paper Presentations



Leisure, Entertainment and Governance (LEGo) in Malmö

The Preliminary Course Programme, 2010

NB: Will be subject to revisions

Tuesday, April 6	Lectures: 1) Introduction to the Course and the Case, 2) Law and Governance in a Social Context, 3) Theories in Sport and Leisure Studies
Wednesday, April 7	Lectures: 1) Regulating Sport (Media, Fans, Discrimination, Accessability), 3) EU Sport Policy 2) Sport/Leisure Geography and Urban Planning, Sport and Urbanisation.
Thursday, April 8	Conference: The Transformation of Football in Europe: Commercialisation and Professionalisation, (Buffé*)
Friday, April 9	Conference: The Transformation of Football in Europe: Culture and Identity (<i>Malmö, A Friday*</i>)
Saturday, April 10	Conference: Women Football (A Football Game and Dinner at the City Hall*)
Sunday, April 11	Conference: Women Sport: The Development and Governance of Women Sport
Monday, April 12	Conference: Womens Sport: Future Challenges
Tuesday, April 13	Lectures: 1) Commercialisation of Sport, 2) Popular Culture: Production and Consumption, and 3) Class, Gender, Ethnicity and Disability
Wednesday, April 14	Lectures: 1) Sport, Civil society and Social Capital, 2) Sport, CSR and Social Entrepreneurs
Thursday, April 15	Seminars/Panels on Entrepreneurship in Sport and Future Trends: "How to Work and Guide Sport and Leisure in the Future" Students Paper Presentations
Friday, April 16	Students Paper Presentations

The Lectures and the Conference programme will be complemented with student seminars

* Social Programme, in relation to the conferences, the programme for the rest of the days will be developed